



Indigo Digital Press

# Powerful. Efficient. Profitable.

## Uncover new possibilities to reach optimal print results

Exceed your production potential when you incorporate innovative technology to your fleet that takes your workflow to the next level. You'll not only improve your fleet efficiency but your bottom-line target. Learn the advantages of an upgrade and how you can achieve your top print and profit potential.

### RIGHT JOB ON THE RIGHT PRESS

**80%** reduction in press time and 10% of hours released

Take advantage of full operation efficiency with a press that produces more on shorter runs. By moving jobs to an efficient press like the HP Indigo 6900, you'll increase your fleet efficiency and release unneeded work hours.

### ACHIEVE PROFITABLE PRODUCTION

**46-52%** average cost savings per job

Print more efficiently and profitably than the competition. Redirect jobs to the presses that make the most dollars and sense while eliminating make-ready times.

### CUT DOWN ON ENERGY COSTS

**25%** less energy consumed

Minimize your energy costs when using features like enhanced productivity mode to increase print speeds for less running time.

### COMPLEMENT YOUR CONVENTIONAL FLEET

Gain up to **20%** overall efficiency when adding digital to conventional

Complement your hardworking presses. When you add a digital press like the HP Indigo 6900 to your conventional fleet, you'll remove short, inefficient runs to boost overall net production.

### REDUCE YOUR PRESS CAPACITY

Achieve **70%** capacity in one shift

Reduce your overall fleet capacity per shift by running the right press, for the right job.

### OUTPERFORM INCREASING DEMAND

Respond to **4x** shorter product lifecycles

Supply chains are facing challenges with an increased in demand and less lead times. Stay ahead with a powerful addition that increases production on shorter runs.

### GAIN HIGHER GROSS MARGINS

Upgrade your fleet and increase gross margins by over **14%**

With a high-powered press incorporated into your fleet, you'll improve productivity on your conventional presses and increase your gross margins.



[Learn more](#)