In a new normal where our global economy has been turned on its head, altering consumer behavior and trends, the time to redefine production and adapt is now. Printing methods of the past can no longer support future demands, causing disruption in how you do business. 

See how you can evolve in order to stay ahead.

1. **Pivot Your Production**
   - In a world moving at full speed, shift your workflow and produce more.
   - 77% of print suppliers are taking this as an opportunity to innovate — take the lead by generating solutions to satisfy booming demands.

2. **Get E-Smart**
   - By 2021, global e-commerce is expected to reach 5 Trillion
   - Meet the demand with sustainable materials, cost-effective design and visibility from start to finish.

3. **Automate Your Efforts**
   - 80% of issues independently solved by highly skilled operators who have completed certification training. Maintain operational efficiency with workflow automation to boost production while securing optimal quality.

4. **Protect Product Integrity**
   - 1 in 5 consumers who expressed interest in personalized products are willing to pay a 20% premium
   - Speed up your order-to-cash timeframe with a 13-day turnaround, consistent color and quality, and less set-up times.

5. **Meet Ever-Changing Regulations**
   - 100 billion dollars are lost to counterfeit and pirated goods each year. Defend by tracking and tracing products, watermarking security measures, counterfeit-proofing designs, and more.

6. **Buy Into Sustainability and Brands Will Buy Into You**
   - $997 billion spent in the sustainable packing industry in 2020 so far, with 85% of consumers demanding cleaner alternatives — it’s time to respond. Create a greener workflow by printing just what you need on compostable labels and flexible packaging.

7. **Seize the digital acceleration.**
   - Printing solutions are changing to meet ever-growing needs — it’s time to take action. Invest in your operations to keep moving forward.