



# Adapt. Pioneer. Progress.

TAKE THE LEAD IN PRINTING FOR THE FUTURE

In a new normal where our global economy has been turned on its head, altering consumer behavior and trends, the time to redefine production and adapt is now. Printing methods of the past can no longer support future demands, causing disruption in how you do business.

## See how you can evolve in order to stay ahead.

### PIVOT YOUR PRODUCTION

In a world moving at full speed, shift your workflow and produce more.

**77% of print suppliers**

are taking this as an opportunity to innovate — take the lead by generating solutions to satisfy booming demands.

1

### GET THERE, FASTER

1 in 5 consumers who expressed interest in personalized products are willing to pay a

**20% premium**

Speed up your order-to-cash timeframe with a 13-day turnaround, consistent color and quality, and less set-up times.

2

### GET E-SMART

By 2021, global e-commerce is expected to reach

**5 Trillion**

Meet the demand with sustainable materials, cost-effective design and visibility from start to finish.

3

### PROTECT PRODUCT INTEGRITY

**100 billion dollars**

are lost to counterfeit and pirated goods each year. Defend by tracking and tracing products, watermarking security measures, counterfeit-proofing designs, and more.

4

### AUTOMATE YOUR EFFORTS

**80% of issues independently solved**

by highly skilled operators who have completed certification training. Maintain operational efficiency with workflow automation to boost production while securing optimal quality.

5

### MEET EVER-CHANGING REGULATIONS

**Over \$27 trillion**

in retail sales are projected worldwide by 2021. Help meet consumer demands with informative, accurate packaging built to comply with regulations.

6

### BUY INTO SUSTAINABILITY AND BRANDS WILL BUY INTO YOU

**\$997 billion** spent in the sustainable packing industry in 2020 so far, with **85% of consumers** demanding cleaner alternatives — it's time to respond. Create a greener workflow by printing just what you need on compostable labels and flexible packaging.

7



## Seize the digital acceleration.

Printing solutions are changing to meet ever-growing needs — it's time to take action. Invest in your operations to keep moving forward.

[Learn more](#)