

The HP Sustainable Forest Collaborative



Spreading the word that properly and sustainably sourced paper is a good choice for customers



The HP Sustainable Forests Collaborative (SFC) is an association of like-minded paper companies that

- 1) source their papers via sustainable methods and
- 2) collaborating with NGOs to understand and work for the restoration, protection, and management of forests often by making donations and sponsoring planting projects.

The SFC is made up of media suppliers who meet to debate and support action for global community projects, and are committed to sustainable resourcing and raw material management. The SFC had its first annual symposium in November 2021 where seven of the paper partners (including HP) and both NGOs participated.

The SFC's goal is to work together toward worthy projects and begin to tackle the problems facing the industry, changing the perception that all printing kills trees, and spreading the word that sustainably source paper is a GOOD choice for customers.

The SFC partners will be established as SUSTAINABILITY pioneers; many of which already actively work and invest money for the restoration, protection, and management of forests around the world but the public is largely unaware of the good work they all do!

The SFC is looking to include the wider printing community, getting broader visibility of the Collaborative, and attracting Print Service Providers into the group.

At the last symposium, the SFC members jointly supported a program to educate and do some good in the world. They selected 1MT (or 1 Million Teachers) as a program that the SFC can support.

1MT needs printed curriculum sent to its teachers in under-developed parts of the world. The SFC will provide the paper donated by the partners and utilize HP's Turn to Learn for the printing and distribution once the curriculum is printed. Turn to Learn is a program that delivers physical learning materials to both teachers and students by working with local suppliers.

1MT is a stand-alone organisation that will be the first non-profit benefiting from the paper donated by the SFC members. In return for the work the SFC is doing, 1MT and HP have agreed to support the SFC's request to enhance the 1MT Digital Literacy curriculum by adding sustainability information, in part to inform the 1MT network about sustainability and the efforts that many companies are undertaking to protect forests.

Further, informing the 1MT network about the work going on around sustainability at grass roots level, will educate, inspire change and provide the knowledge base. By laying the foundation for the next generation to naturally embrace sustainability, even in small ways, we are making a real difference, especially as these efforts are scaled.

Members of HP's Sustainable Forests Collaborative include Andhra Paper Limited, Boise Paper, Chenming Group, Domtar, Felix Schoeller Group, Lenzing Papier, Mondi Uncoated Fine Paper, New Leaf Paper, Sylvamo, as well as two respected NGOs, World Wildlife Fund and the Arbor Day Foundation.

BACKGROUND

The HP Sustainable Forests Collaborative (SFC): The SFC was designed to serve as a collaborative and functioning association of like-minded companies committed to forest health, restoration, and for the support of sustainably-sourced materials used for paper making. The SFC meets to discuss some of the challenges facing the industry, how to serve communities, and how to protect forests.

1MT: 1MT is an organization committed to supporting and empowering teachers so they are better equipped to provide quality education. HP learned of 1 Million Teachers from Girl Rising, an important partner since 2019. Girl Rising had a desire to expand education opportunities in certain geographies so they approached HP about possible support for 1 Million Teachers. What a great example of collaboration! With these organizations focusing their resources toward a common and GOOD goal, 1MT is now able to claim 95 additional mentors ready to teach, support, and give back to their communities.

THE CHALLENGE

HP SFC: It not easy to identify a worthy and viable project to support benefits communities while also helping to resolve some of the challenges facing the paper industry. Along came 1 Million Teachers, an organization in need of printing materials and services, so the SFC is eager to donate paper and provide teachers from under-serviced communities with printed curriculum to aid in the learning of their students.

1MT: 1MT goals are worthy and viable, but they lack resources. With these paper and printing service donations, 1MT can equip teachers with tools necessary for successful education and learning for their communities. Without a doubt, printed materials engages students and facilitates learning.



WHY HP INDIGO

The Sustainable Forests Collaborative values, supports, and promotes sustainable practices. In reality, the digital printing possible with Indigo is sustainable enabling with the on-demand capabilities that allow print jobs with minimal waste. Indigo allows for focused and customized printing, which allows the avoidance of unused inventory collecting dust in warehouses. Therefore, since plans for the SFC include expansion to print service providers, it's a natural choice that Indigo customers would seek association with this forward-driven initiative. Be a part of the solution. Join forces with other like-minded companies committed to sustainability and become an SFC member.

THE GOALS

HP SFC goals: The SFC goals for this project is to work together in support of communities. SFC partners know that success comes from first supporting communities and this project offers a unique opportunity to give back and enhance curriculum to include important messages about forestry health and protection, about ecosystems, and circular economies, about the need to protect our precious resources for the long-term health and benefit of the planet and all living things within it.

1MT goals:

- 1MT overall goal: Co-founders Hakeem Subair and Rizma Butt are committed to creating a world with enough high quality teachers to ensure all children can access a proper education. Today, we're a globally recognized programming partner, dedicated to creating enough high quality teachers to ensure all children can access a proper education. They aim to recruit, train, and empower next generation of teachers.
- 1MT goal for this donation program: This is a unique opportunity to obtain the materials/ critical resources such as paper which may be too costly or unavailable in large quantities. 1MT is excited about the chance to partner with SFC and Digital Literacy to enhance educational outcomes for students across the globe on topics of sustainability.



1Million Teachers
1millionteachers.com



Girl Rising
girlrising.org

